

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media Services, Inc
Attention: Accounts Payable
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516355-2	09/04/16	September 2016	08/29/16 - 08/29/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Trump/R/President	TRUMP FOR PRESIDENT	899

Flight Dates	Order #	Alt Order #
08/19/16 - 08/29/16	1516355	08350855

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521	32	37

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/22/16	08/29/16	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	1:57 PM	THE CHEW	1P-2P	:30	DTTV081816H	\$350.00 NM
15	08/22/16	08/29/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	11:30 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	DTTV082916H	\$600.00 NM
16	08/22/16	08/29/16	The View	11A-12PM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	10:59 AM	The View	11A-12PM	:30	DTTV081816H	\$475.00 NM
17	08/22/16	08/29/16	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	DTTV081816H	\$300.00 NM
18	08/22/16	08/29/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	DTTV081816H	\$325.00 NM
19	08/29/16	08/29/16	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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1516355-2	09/04/16	September 2016	08/29/16 - 08/29/16
Advertiser	Product	Estimate Number	
Trump/R/President	TRUMP FOR PRESIDENT	899	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/29/16	2:28 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	DTTV081816H	\$350.00 NM
20	08/22/16	08/29/16	Ellen	4-5p	1-----	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	4:29 PM	Ellen	4-5p	:30	DTTV081816H	\$425.00 NM
21	08/22/16	08/29/16	M 5pm News	5-6pm	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	5:26 PM	M 5pm News	5-6pm	:30	DTTV081816H	\$525.00 NM
22	08/22/16	08/29/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	DTTV081816H	\$1,000.00 NM
23	08/22/16	08/29/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	DTTV081816H	\$525.00 NM
24	08/22/16	08/29/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	DTTV082916H	\$1,200.00 NM
25	08/22/16	08/29/16	Good Morning America	7-9AM	2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	2-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	08/29/16	7:40 AM	Good Morning America	7-9AM	:30	DTTV081816H	\$600.00 NM
3	WPBF	M	08/29/16	8:49 AM	Good Morning America	7-9AM	:30	DTTV081816H	\$600.00 NM
26	08/22/16	08/29/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/29/16	7:58 PM	Jeopardy	7:30-8PM	:30	DTTV082916H	\$1,400.00 NM

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Advertiser	Product	Estimate Number
Trump/R/President	TRUMP FOR PRESIDENT	899

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	08/29/16	08/29/16	Bachelor In Paradise	8-10p	1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$2,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/29/16	9:18 PM	Bachelor In Paradise	8-10p	:30	DJTTV082916H	\$2,200.00 NM
28	08/29/16	08/29/16	WPBF NEWS AT 9:00AMM 9A-10A		1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	1-----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	M	08/29/16	9:13 AM	WPBF NEWS AT 9:00AM	M 9A-10A	:30	DTTV081816H	\$300.00 NM
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,175.00
<u>Agency Commission</u>	\$1,676.25
<u>Net Amount Due</u>	\$9,498.75

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